

CONTENTS

FOREWORD	7
CHAPTER 1. BEYOND TRADITION: ALTERNATIVE PARADIGMS TO SPECIALIZED DISCOURSE, by DANA RUS	11
CHAPTER 2. BUILDING A DIALOGUE OUTSIDE THE CLASSROOM. AN ALTERNATIVE ED-TECH APPROACH TO TEACHING ENGLISH FOR MEDICAL PURPOSES (EMP), by ANIȘOARA POP	27
CHAPTER 3. MASTERING THE LANGUAGE OF HEALTHCARE: OVERCOMING CHALLENGES IN MEDICAL COMMUNICATION, by ADRIAN NĂZNEAN.....	56
CHAPTER 4. TECHNOLOGY-ENHANCED ALTERNATIVE APPROACHES TO LEGAL DISCOURSE, by NICOLETA AURELIA MARCU	71
CHAPTER 5. ERFORSCHUNG NEUER TECHNOLOGIEN FÜR UNABHÄNGIGES LERNEN, by ANDREEA-ROMANA BAN.....	89
CHAPTER 6. DIGITAL CONTENT IN THE LANGUAGE CLASS – FROM FOE TO FRIEND, by CORINA ALEXANDRINA LIRCA.....	106
CHAPTER 7. WANNA TEACH? GOTTA TECH! TAKE THE CALL! ON THE USE OF CALL ALTERNATIVE METHODS, by BIANCA HAN.....	120
CHAPTER 8. EXPLORING ALTERNATIVE APPROACHES TO DEVELOPING LINGUISTIC COMPETENCE THROUGH INTERDISCIPLINARITY, by ANDREEA-ROMANA BAN and ARINA-FLORENȚA MODREA	141
CHAPTER 9. DECANONIZATION AND ALTERNATIVE APPROACHES TO LITERATURE, by SMARANDA ȘTEFANOVICI.....	156
CHAPTER 10. EXPLORING ALTERNATIVE DISCOURSES OF IDENTITY: THE REPRESENTATION OF ROMANIAN LITERARY EXILE, by IULIAN BOLDEA	171
CHAPTER 11. BEYOND TRADITIONAL DISCOURSE: THE ROLE OF LITERATURE IN TEACHING ENGLISH AS A FOREIGN LANGUAGE, by RÉKA KUTASI	187
CHAPTER 12. SPEAKING THE LANGUAGE OF VULNERABILITY: ALTERNATIVE LANGUAGES IN LITERARY DISCOURSE, by GEORGETA MATEI	204
CHAPTER 13. UNE PERSPECTIVE ALTERNATIVE EN TRADUCTION: TRAVAILLER L'ALTERITÉ OU SON IDENTITÉ ?, by CORINA BOZEDEAN.....	220