Abstract

Modern democracies have developed affirmative actions as a way of dismantling conditions of historical inequality experienced by vulnerable groups and as a tool to include them in spaces where they are underrepresented. The diversity of objectives behind these measures has resulted in the development of a wide range of policies and institutions that can advance these actions, and consequently, citizens can now request their application through many different channels.

In Mexico, many of the affirmative actions in the political arena emerged during the last decade, as an outcome of claims presented to the Electoral Tribunal of the Federal Judiciary. This practice has led to an increase in the number of cases submitted by these groups, situation which raises the question of whether this practice effectively responds to their claims or is merely a consequence of the social system’s failure to answer the quest for more representation.

I will answer this question by using data to help visualize the ratio between an increase in cases related to affirmative actions and the number of rulings that have given place to more representation of these groups. Afterwards, I explain how an increase in the representation of vulnerable groups was made possible through an institutional course, which allowed this judicial scenario, as well as the type of rulings that have benefited political representation of these groups. The results of this analysis highlight how some disadvantaged groups have accomplished the protection of their representation rights through strategic litigation at the Electoral Tribunal, which, as a result, gave rise to tension among the Electoral Tribunal of the Federal Judiciary, political parties and the legislative branch.

Keywords: affirmative action, electoral justice, representation, gender parity, disadvantaged groups.
1. Introduction

It is essential to revisit the relevance of affirmative actions in democratic systems, as well as the role Courts play in the defense of these mechanisms. At this moment, affirmative actions are being contested and reverted, as it recently happened in the USA, with the Supreme Court’s rejection of these policies regarding racial quotas for college. Democracy is based on equality, the rule of law, and the protection of minorities’ rights, nevertheless, conditions of inequality prevail, making it necessary to develop affirmative actions as temporary tools to address this issue.

According to literature developed on the subject, affirmative actions that foster political representation of underrepresented groups are usually driven by either Congress—through legislation—, the Executive branch—through public policies developed to compensate conditions of inequality—, or through a Court’s rulings2. I want to share our experience in Mexico, which is an outstanding situation because a significant portion of the affirmative actions developed to achieve political representation of vulnerable groups have emerged in the last decade, due to strategic litigation that takes place in the Electoral Tribunal of the Federal Judiciary (TEPJF)3.

Statistical data regarding these types of demands, as well as predictions of what will happen in the near future, show an upward trend in judicial controversies presented by those who belong to underrepresented groups, specifically in matters related to affirmative actions. This increase in controversies either points at the success of strategic litigation used by these groups as a way to achieve their right to representation or to an unmet demand for representation. This situation is what gives rise to the need to examine how representation is effectively obtained, to find out if it is directly related to the Electoral Tribunal’s rulings and how these resolutions answer demands for participation and political representation of the historically underrepresented groups in Mexico.

My premise is that through its rulings, the Electoral Tribunal promotes public policies in favor of social inclusion, thus allowing the defense, promotion, modification, and validation of affirmative actions that benefit these groups. In this way, the Electoral Tribunal answers, in most cases, to demands made by citizens through strategic litigation, as its job is to guarantee the most basic political participation and representation rights in Mexico. It is presumed this increase in the number of lawsuits has resulted in an expansion of the judicial protection offered to minorities, hence the growth in the number of cases presented by these groups to assert their right to representation and political participation.

3These are the initials in Spanish that stand for “Tribunal Electoral del Poder Judicial de la Federación”.

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In an attempt to answer the question of what happened first, I will share a theoretical analysis regarding affirmative actions and their judicialization in Mexico’s democratic system. Next, I will disclose some of the Electoral Tribunal’s judicial data, in order to examine the relationship between demands presented by these groups and the number of favorable rulings, which will help us reach a conclusion on how the Electoral Tribunal has answered these groups’ quest. Afterwards, I will present some data regarding the institutional channels that have made this dynamic possible. Furthermore, I will analyze the types of affirmative actions developed in the electoral dimension of judicial defense. Finally, I will present the findings regarding the fulfillment of these groups’ demands and, to conclude, a section in which I make some comments on the topic.

This brief study regarding the guarantee of fundamental political rights in a democratic society allows us to understand how the judicialization of demands by members of minorities has become a solution to conquer political representation, when the Executive and legislative powers haven’t adequately answered them. And not surprisingly, this assumption leads us to another topic of interest in modern democracies, the role of Courts in society, the efficacy of their resolutions, and the implications of the relationships it develops with other branches of public power.

2. Analytical framework: the judicial defense of affirmative action

Modern democracies imply that the rights and freedoms of all citizens are guaranteed, in order to offer each and every member of society a level playing field regarding opportunities in life and participation in public policies. This has led us to understand democracy as the morally preferable system, especially in the political arena, due to the expectation of it being completely or almost completely responsive to all its citizens⁴. This notion of democracy has been corresponded with the existence of different mechanisms developed to include all voices of society in the decision-making processes.

Nevertheless, conditions of inequality still prevail in the different democracies around the world, which have pushed for affirmative action as a temporary measure to reverse the situation of disadvantage in which minorities currently live⁵. Some of these affirmative actions are:

- reparation for the different kinds of discrimination

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⁵ Alexandra Avena Koenigsberger, Reyes Rodríguez Mondragón, “Capítulo 1. El debate constitucional de las primeras aproximaciones de la paridad de género en Coahuila. La Acción de Inconstitucionalidad 2/2002: lo que fue y lo que pudo ser.” En *Los derechos fundamentales en el siglo XXI. Tomo IV. Los derechos político-electorales*. (Coord. Yessica Esquivel) Tomo XXIV. Academia Interamericana de Derechos Humanos, Coahuila, 2022, Tomo XXIV.
promotion of diversity in institutions
- inclusion of historically excluded groups
- elimination of social prejudices against minorities\(^6\).

These measures can be soft or hard, according to their force in accomplishing equality. Soft ones foster more opportunities for members of minorities, while hard ones search for equality by providing its members seats in legislative bodies\(^7\). This point of view considers affirmative actions as state mobilizations driven by legislative bodies, the executive branch\(^8\), or by Courts, through their rulings. In this way, when democracies have strong institutions, the state is better equipped to mend political discrimination, which leads us to establish a positive correlation between the quality of democracies and policies of affirmative action\(^9\).

It is important to point out that these mechanisms are often criticized, a recent example of this situation is what was ruled regarding affirmative actions in U.S. colleges; the U.S Supreme Court decreed that, by complying with racial quotas, discrimination of the majority is being promoted.

In this regard, the Venice Commission established that these measures must be proportional to the need of the minority group in question, and must be directed to provide the means to achieve equal opportunities. Affirmative actions must not be seen as privileges, but as tools for minorities to acquire rights that the majority members already enjoy\(^{10}\).

Therefore, minorities will be attracted to those political parties or representatives that best embody their needs, and that offer a higher probability that their demands will be met. This situation can lead to a judicialization of affirmative actions in order for minorities to claim their political rights. The judicialization of affirmative actions and other political issues happens when:
- values in a society don’t match values embodied in the current legislation,
- dysfunctional political systems issue resolutions that don’t foster the rule of law, and
- there’s a fragmentation of power between the three government branches\(^{11}\).

Considering this situation, it is then expected for disadvantaged groups to practice strategic litigation as a tool to promote those rights that have not been guaranteed by

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\(^8\) Through its public policies to reverse conditions of inequality.

\(^9\) Sommer, Asal, *op. cit.*


government, and to include in these same lawsuits different topics that haven’t been discussed in the public arena\textsuperscript{12}.

Mexico is a clear example of this process, because it was through the Courts that women and other disadvantaged groups addressed resistance coming from political parties in order to force them to comply with gender and indigenous quotas for candidacies or positions of power. As a result of these claims, the Court ordered and defended different types of affirmative actions that expanded the protection of their rights by taking into consideration all human rights agreements and treaties the country has ratified.

\textbf{Projection of complaints from groups in vulnerable situations}

\begin{center}
\begin{tikzpicture}
\begin{axis}[
width=\textwidth,
height=\textwidth/2,
axis y line*=left,
axis x line*=bottom,
axis line style={-},
\]
\addplot coordinates{
};
\end{axis}
\end{tikzpicture}
\end{center}

\textit{Source: Electoral Tribunal’s Statistics Office.}

This course of action has led to an increase in lawsuits coming from disadvantaged
groups, as well as in claims related to affirmative actions. This increase makes it
relevant to question whether the growth in number of lawsuits is due to a public
perception that strategic litigation is successful or, if it means there is an unmet claim
for more representation. As an answer, the Electoral Tribunal has effectively developed
a judicial policy in favor of the political inclusion of minorities, by defending, fostering,
changing, and validating affirmative actions. Clearly, the Electoral Tribunal has
answered the citizens’ demands to guarantee their fundamental political participation
and representation rights.

3. The judicial protection of affirmative action in Mexico

In Mexico, there has been a constant increase in complaints coming from minorities
during the last three elections, as well as an increase in rulings from the Electoral
Tribunal that make representation of these minorities mandatory. The diversity of
minority groups involved in this judicialization process has also changed. Ten years ago,
most cases related to affirmative action were those concerned with women’s rights and
the rights of members of indigenous communities. Since the last three electoral
processes, these cases have widened to include claims from afro-descendants, migrants,
people with disabilities, and members of the LGBTTTIQ+ community.

Source: Electoral Tribunal’s Statistics Office.
3.1 The judicial policy of inclusion

Adopting from the Judiciary a policy of inclusion is related with the growing political significance of courts and the expansion of their scope to become part of the analysis of the most pertinent and polemical political controversies of a democratic society. In Mexico, this dynamic has meant a change of course for the Electoral Tribunal, which was made possible by the continuous judicialization of demands coming from minority groups for effective representation, which has led to a consolidation of precedents and interpretations that are now applied to all cases related to this topic.

One of the first steps this Tribunal took towards the inclusion of minorities in the political life of the country happened 20 years ago, when the scope of claims asking for protection of political-electoral rights was broadened to include allegations from party members against decisions they did not agree with, coming from leaders. This modification forced political parties to comply with the gender quotas enforced by the Electoral Courts.

The second step taken by this institution in that same direction was in 2011, through a constitutional reform regarding human rights and the resolution of a norm contradiction (Guiding Case-Law 293/2011) that gave the Electoral Tribunal the authority to apply a constitutional and conventional control of actions and rules emitted by the Electoral Courts that could affect human rights. This modification implied that the international treaties Mexico had signed had the same hierarchy as the Constitution, which allowed the possibility to use them as a justification in resolutions, when there was a lack of precedents, or the law that applied was unclear or incomplete. This has led to a judicial dialogue between the Electoral Tribunal and the Inter-American Human Rights System that has benefitted not only minorities in Mexico but in other countries where Mexican resolutions are cited.

Another example of this policy of inclusion adopted by the Electoral Tribunal is related to the judicialization of claims regarding women’s political participation. One of the international commitments confirmed by Mexico during the Convention on the Elimination of All Forms of Discrimination against Women and the Convention on

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14 In spanish it is known as “JDC” which stands “juicio de protección de los derechos político-electorales del ciudadano”.


the Political Rights of Women\textsuperscript{18} was to guarantee equal participation in every institutional level, as well as in elected positions in all agencies of the state. During that moment, Mexico’s electoral regulations did not contemplate parity, and because of this international framework, the Electoral Tribunal could, from that moment on, rule towards achieving horizontal parity in municipal positions (2015)\textsuperscript{19}, and local governments.

Finally, a third step taken towards the implementation of affirmative actions in the political sphere is the use of the figure of \textit{amicus curiae} or “friends of the court.” This mechanism allows people or groups that are not involved in an action, but are interested in the matter, to ask for the Court’s consent to submit a brief, with the intention of influencing its decision\textsuperscript{20}. This happens when:

- there is no other space to expose these opinions
- the judicial case in question might lead to important effects
- the people or group interested in submitting a brief have the intention to protect what has already been accomplished\textsuperscript{21}.

The Electoral Tribunal has admitted these opinions\textsuperscript{22} in relevant cases regarding affirmative action, such as the revision of gender parity when integrating local Electoral Courts. These amicus briefs were provided by “Mujeres en Plural”\textsuperscript{23} and “Observatorio Binacional de la Iniciativa Ciudadana para la Promoción de la Cultura del Diálogo A. C.”, two organizations interested in a positive outcome regarding the reservation of legislative seats for migrants in the Lower Chamber of Mexico City\textsuperscript{24, 25}.


\textsuperscript{21} Geraldina González de la Vega, \textit{Amicus Curiae. Reflexiones sobre la participación de la sociedad civil en la definición de los derechos, en El matrimonio igualitario desde el activismo, la academia y la justicia constitucional}, Centro de Estudios Constitucionales de la Suprema Corte de Justicia de la Nación, Ciudad de México, 2017. Document is available online at: chrome-extension://efaidnbmnnnibpcajpcgclefindmkaj/ https://www.sitios.sct.gob.mx/cec/sites/default/files/publication/documents/2019-03/05_GON%C3%81LEZ_El-matrimonio-igualitario-desde-el-activismo-57-83.pdf [date of last access: 04/07/2023].


\textsuperscript{25} Reyes Rodríguez Mondragón, \textit{La figura del amicus curiae y la justicia abierta en la Sala Superior del TEPJF}, presentation at the “III Jornada sobre La justicia abierta en Coahuila: ¿Discurso o Realidad?”, Coahuila, 2021.
This continuous litigation regarding affirmative actions in Mexico resulted in an institutional restructure, that is, in the adoption of a policy directed towards constructing a plural democratic society, that allows members of minority groups to push their interests forward. These rulings have responded to the omissions of legislative authorities to develop laws to protect minorities. Some of these topics, recently analyzed by the Electoral Tribunal are:

- opposition from political parties to comply with electoral rules and quotas for minorities
- legislative omissions when addressing political rights of members of these groups
- the unwillingness of political actors to comply with rulings on this subject

The Electoral Tribunal has actively worked to protect and implement a policy of affirmative action, which promotes political equality, originally directed at women; today, it is directed towards the inclusion of other minority groups. This judicial policy of inclusion has guided the Electoral Tribunal’s resolutions regarding three main types of situations in which affirmative actions are needed:

1) running for elected office
2) addressing exclusion in the electoral results and composition of government institutions
3) addressing exclusion in electoral management bodies

During the last decade, most of the affirmative actions were related to promoting and guaranteeing women’s political participation. The rulings gave place to:

- implementing same-sex candidacies for legislative bodies26, as a response to actions from political parties that overturned gender quotas by selecting male substitutes for women legislators; women who were finally allowed by their parties to access seats in legislative bodies were immediately forced to resign, for men to substitute them. This measure of same sex candidacies became a barrier to these procedures.
- Achieving total parity in the candidacies proposed by political parties for representative seats at Congress27 and as heads of local governments28.

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- Designing competitiveness blocks by districts, to guarantee that political parties won’t nominate women to districts in which there is a low probability of winning.  

These actions that support women’s representation rights paved the way for other minority groups. First, in 2018 this Electoral Tribunal ruled in favor of allocating a set number of seats at the Federal Congress for members of indigenous communities. This measure resulted in the access of 13 indigenous deputies as representatives of their people in the Federal Congress in 2018 and 36 in the election of 2021.  

Second, the Electoral Tribunal ordered all political parties to include members of minority groups in their candidacies for legislative seats assigned by proportional representation in the Federal Congress. This resulted in 442 postulations, with 65 legislators belonging to the following groups:
- six Afro-descendants  
- eight people with disability  
- four from the LGBTTIQ+ community  
- thirty-six indigenous people  
- eleven migrants

The Electoral Tribunal implemented a third measure when it confirmed the figure of independent candidacies, which allowed indigenous and Afro-descendant people to compete to compete for seats in a local Congress as an alternative to the party system. Throughout these rulings, the Electoral Tribunal has recognized the obstacles faced by minority groups when exercising their political rights and has effectively protected their right to political participation and representation.

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Affirmative action in Mexico: the role of electoral justice ...

The second type of affirmative action ruled by the Electoral Tribunal is the one regarding adjustments in the way seats in the Legislative Congress are distributed to guarantee its composition complies with full gender parity. These modifications have led to an adjustment in seat distribution for parties who received a lower number of votes or when female representation is low\(^{35}\). Furthermore, the Electoral Tribunal has confirmed other measures, such as the ones that order local Congresses to include legislators from minority groups\(^{36}\).

With this type of rulings, the Electoral Tribunal has recognized that there are still many actions required to guarantee the correct implementation of quotas or reserved seats. Even though we are going in the right direction, more adjustments will be needed to achieve a plural society in which all voices are heard.

The third type of affirmative action ruled by this Electoral Court has been regarding the configuration of electoral management bodies, in which the following criteria were implemented:

- gender parity in power positions\(^{37}\);
- exclusive candidacies, in which only women participate\(^{38}\);
- there must be gender alternation in power positions.

Finally, the Electoral Tribunal has developed other measures that are not considered affirmative actions but have aided in guaranteeing equality in the access of women and other minority groups to the public sphere.

These decisions consist of the promotion of gender parity in power positions in political parties\(^{39}\) and in pointing out any legislative omission of both local and federal Congresses to regulate issues such as the duty political parties have to nominate women as heads of local governments, as well as other measures that favor representation of people with disabilities\(^{40}\) or members of the LGBTTTIQ+

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